

Marketing Director

Safdie Rabines Architects

Job Description:

Architectural firm in San Diego, CA seeks a Marketing Director to create and implement a strategic marketing and business development plan.

Abilities:

- Have an excellent grasp of marketing fundamentals, business development, visual communications, and knowledge of theoretical and practical developments in the A/E industry.
- Have strong grammar and writing skills.
- Have strong organizational skills, attention to detail, and ability to manage multiple assignments under set deadlines.
- Ability to work independently and collaboratively as part of a team.

Responsibilities:

- Manage, plan, and coordinate a firm's marketing efforts (including advertising, publications, and awards submittals), business development and outreach
- Organize, plan, schedule and manage firm's business development efforts/strategies
- Assess the needs of client development and implement processes and programs to support these needs.
- Develop in-depth knowledge of the firm's strategic goals.
- Assist technical professionals in tracking and driving marketing pursuits; from identification of opportunities, through proposal preparation, to winning and contracting the project pursuit.

Qualifications:

- Experience: 4 – 8 years' experience in marketing or sales with a professional services firm.
- Bachelor's degree (English, Marketing, Journalism or Communications preferred).
- Advanced proficiency with Microsoft Office and Adobe Creative Suite required.

How to apply: Please send resume and cover letter to Matt Dixon at matt@safderabines.com