

Bryan DiLoreto

Architectural 3D Visualization Specialist

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AIALA RESUME POSTING

SEEKING	Full-time Freelance
JOB TYPES	3D Visualization Designer
SKILLS	3D Visualization Graphic Design Consulting & Freelance
EXPERIENCE	10+

ABOUT

Ten years as the dedicated 3D visualization specialist for a full-service architectural firm, with end-to-end ownership of the pipeline from SketchUp modeling through KeyShot and V-Ray rendering and Adobe post-production. Project experience spans spiritual campuses, civic and cultural venues, a 26-story mixed-use high-rise, residential complexes, and an international competition entry. A background in theater informs an instinct for scene, atmosphere, and narrative that shapes every final render. Portfolio at bryandiloreto.design.

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PROFESSIONAL SUMMARY

Architectural 3D visualization specialist with a decade of dedicated, production-proven experience turning design intent into photorealistic imagery that moves clients and advances projects. Self-taught across the full pipeline: CAD intake, SketchUp modeling, iterative design-stage models, lighting, materials, composition, and final render in KeyShot and V-Ray. Equally fluent in Adobe Creative Suite for post-production, print collateral, and marketing design. A background in theater and storytelling sharpens every frame: each render is a considered answer to what moment, season, and atmosphere will make a space feel most alive to its intended audience.

ARCHITECTURAL VISUALIZATION EXPERIENCE

3D Visualization Specialist | Di Loreto Architecture, LLC
2013 - 2024

Portland, OR

Sole dedicated visualizer for a full-service architectural firm, with end-to-end responsibility for the 3D visualization pipeline across roughly 40 to 50 projects over ten years.

Pipeline and Process

- Built and iterated 3D models in SketchUp from architect-issued CAD documents (site, floor, elevation, section plans), advancing each project through massing studies, design-stage model reviews, and final rendered scenes.
- Conducted iterative model reviews with the principal and design team, a stage at which rendered geometry routinely surfaced design revisions and informed construction documents before costly commitments were made.
- Exercised full creative authority over final render composition: camera angles, lighting, atmospheric context, season and time of day, furnishings, figures, and surface materials.
- Produced final renders in KeyShot (primary renderer) and V-Ray, with Photoshop post-production throughout.
- Participated in client presentations, articulating compositional and material choices and guiding stakeholders through the narrative embedded in each image.

Project Range and Scale

- Spiritual spaces: church campus master plans (10-year site planning), sanctuary renovations, new construction for worship facilities and on-site ancillary buildings.
- Commercial and civic: the Pacific Tower, a 26-story mixed-use high-rise of approximately 400,000 sf encompassing a luxury hotel (lobby, atrium, amenity deck and pool), commercial office floors, and high-end residential condominiums; additional mixed-use commercial structures, storefronts, and light industrial.
- Cultural and civic venues: a heritage and event facility for the Scandinavian cultural community; the Grjótagjá Center, an international competition entry for a visitor center above an Icelandic fault-line spring.
- Residential: apartment and condominium complexes at varied scales.
- Education: a multi-year university campus expansion for a single institutional client, including a new student center and quad, student housing, fitness center, college of optometry (urban campus), and a six-story urban high school addition with integrated athletic facilities.

Marketing and Brand

- Designed and produced supporting print and digital marketing materials across all project types: brochures, booklets, postcards, and web-ready assets, maintaining brand consistency across digital and print deliverables.

GRAPHIC DESIGN EXPERIENCE

Freelance Graphic Designer | BryanDiLoreto.Design

Los Angeles, CA

2024 – Present

- Designed full marketing campaigns for Edinburgh Fringe Festival productions (LookFWD Arts); work featured in The Scotsman and recognized by the Festival Fringe Society. Rehired for the 2025 season following a sold-out 2024 run.
- Created the show's key art and adapted it across the full range of print and digital formats required by Fringe venue placements: large-format posters, banners, wraps, and multi-channel digital assets, each conforming to distinct dimensional and production specifications.
- Coordinated print production with international vendors, managing timelines, approval workflows, and budgets independently.

EARLIER EXPERIENCE

Research Consultant | Gensler

New York, NY

2011 – 2013

- Collected and analyzed workplace environment data for major corporate clients including Microsoft, Samsung, and Bloomberg, translating research findings into design recommendations for large-scale office projects.

Web Development Lead | QuikOrder, Inc.

Chicago, IL

2011

- Built and maintained websites for 30-plus Pizza Inn franchise locations; streamlined digital asset management and metadata accuracy across the network.

SKILLS AND TOOLS

3D Modeling: SketchUp (expert) | AutoCAD (file intake and layer management)

Rendering: KeyShot (primary, expert) | V-Ray (proficient) | SU Podium (working familiarity)

Post-Production: Adobe Photoshop | Illustrator | InDesign

Design: Branding and identity | Print-ready layout and production | Marketing collateral | Figma | Canva

Workflow: Iterative design collaboration | Client presentation | Print production management | Vendor coordination

Emerging: AI visualization tools (Midjourney, Veras) | Basic HTML and CSS

EDUCATION AND TRAINING

Bachelor of Fine Arts – Theater and Acting | Roosevelt University - Chicago College of Performing Arts

Chicago, IL

Conservatory program

Training in narrative construction, scene-setting, and audience perspective — disciplines that translate directly into compositional and atmospheric decision-making in architectural visualization.

Self-Directed Technical Training

The full visualization and design toolset listed above was developed through professional practice and deliberate self-directed study: SketchUp, KeyShot, V-Ray, SU Podium, and the Adobe Creative Suite (Photoshop, Illustrator, InDesign) were all brought to professional standard within active production environments, across real client work.