



Los Angeles

**2024
Sponsorship
Opportunities**

AIA|LA Annual Sponsorship

AIA|LA provides unique opportunities to align your brand with architectural excellence, innovation, and community impact. We present the perfect platform for your organization to shine while contributing to the advancement of the architectural profession and the built environment. Here's why you should consider sponsoring our dynamic and influential community:

High Visibility:

AIA|LA is at the forefront of architectural and design innovation. Partnering with us allows your brand to take center stage in front of a highly engaged and influential audience, including architects, designers, builders, and thought leaders.

Meaningful Impact:

By sponsoring AIA|LA, you are directly support the advancement of architectural education, professional development, and community outreach. Your contribution makes a real difference in shaping the future of the architectural industry.

Diverse Engagement:

Our community is as diverse as the architecture it represents. Your sponsorship can be tailored to reach specific demographics, ensuring your brand resonates with the right audience.

Networking Opportunities:

AIA|LA events offer excellent networking opportunities. Forge new connections, collaborate with industry leaders, and gain invaluable insights into the architectural landscape.

Brand Recognition:

Elevate your brand's recognition as a champion of architecture and design excellence. Be associated with an organization that stands for quality, innovation, and positive change in our communities.

Customizable Packages:

We offer a range of sponsorship packages to meet your specific needs, from event sponsorships to educational program support, ensuring a tailored approach that aligns with your goals.

Community Support:

Demonstrate your commitment to the local community by sponsoring initiatives that address critical issues like housing, homelessness, sustainability, equity, diversity and inclusivity.

Join a Prestigious Community:

When you sponsor AIA|LA, you become part of a distinguished community of supporters, partners, and industry influencers who share a common goal of advancing architecture and design in Los Angeles.

A New Home for AIA|LA!



[Take a Virtual Tour!](#)

Join us in realizing a shared dream and building a vibrant community space in the heart of Los Angeles. Through years of careful fiscal management, we've come incredibly close to completing this project. Now, we turn to our members and friends for the support we need to cross the finish line. Your contribution can help us transform this dream into a reality.

This new space, nestled in the historic West Adams district, represents a fusion of history and innovation. We are breathing new life into a Neo-Classical bank building dating back to 1927. This building will soon be home to the AIA|LA offices and will serve as the cornerstone for our nonprofit organization, Architecture for Communities, Los Angeles (ACLA).

The Center for Communities is envisioned as a dynamic hub for the LA design community. It's not just a physical space; it's a place where we celebrate architecture and educate our communities about the immense value of design in shaping our city's future.

This center will be the epicenter of creativity and connection, serving as a venue for meetings, conferences, exhibitions, celebrations, and networking. It will be a shared space for our members, young enthusiasts, city leaders, and fellow Angelenos, fostering collaboration and inspiration.

To complete this vision, we've set a fundraising target of \$500,000 this year. Your support is invaluable, and it's what will bring the Center for Communities to life. Explore our donor and sponsorship opportunities, and together, let's invest in the future of architecture and design in Los Angeles. Join us in building a brighter, more creative, and connected city.

AIA|LA Annual Sponsorship Benefits

OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE	EMERGING PRACTICE
Sponsor Level	\$15,000	\$10,000	\$5,500	\$3,500	\$1,500
TICKETS					
Design Awards Ceremony	4	3	2	1	1
Tickets per Major Conference*	4	2	2	1	1
Tickets for ArchTourFest**	4	2	1	1	1
RECOGNITION					
Logo/Link on dedicated Annual Sponsors Page	Y	Y	Y	Y	NAME
Logo/Link on AIA LA Home Page Scrolling Footer	Y	Y	Y	Y	N
As Annual Sponsors at all Award Ceremonies & Conferences	Y	Y	Y	Y	NAME
Featured in AIA LA Tuesday Newsletter	2	1	N	N	N
EXTRAS!					
Allied Affiliate Membership	3	2	1	1	0
Printed Member Directory	1	1	1	1	1
Opportunity to promote Marketing Materials***	Y	Y	N	N	N

* Tickets are for one tour in the spring series and one tour in the fall series.

** This includes 1.5°C, Encompass, Purposeful, Powerful and Design For Dignity.

*** Marketing materials must be delivered by the firm two weeks prior to the Conference date and requires approval by AIA|LA Staff prior to distribution.

AIA|LA Special Program Sponsorship

SPECIAL PROGRAMS

City Leaders Breakfast Series (\$10,000)

This popular program appeals to members who are early morning risers and who wish to engage in smaller settings with the most prominent and interesting thought leaders in the City of Los Angeles. “Government Officials” and “Civic and Cultural Influencers” are the two tracks featured.

These small-group/roundtable meetings often serve as an introduction to newly elected officials, institutional clients or policy experts. They provide opportunities to influence the built and natural environment, and learn more about the viewpoints of regional leaders. Past speakers include the Mayor of Los Angeles, Los Angeles Council Members, California State Senators, among many notable others.

Benefits include free tickets to the event and an opportunity for your firm to make Welcoming remarks at the beginning of each event.



AIA|LA Special Program Sponsorship

SPECIAL PROGRAMS

Legislative Day (\$3,500)

Annually, in December, AIA|LA organizes our premier advocacy event at Los Angeles City Hall. This event is a prominent platform to showcase best practices and underscore AIA|LA's foundational values of inclusion, mobility, social equity, housing affordability, and resilience. AIA|LA Legislative Day at City Hall is a powerful opportunity to influence policy and promote change.

Your sponsorship enables us to continue championing these essential values and driving meaningful progress in our community. Your support makes a tangible impact on the future of Los Angeles, helping us build a city that embodies these principles and thrives accordingly.

Lunch and Learn (\$500)

Elevate your brand with our exclusive sponsorship opportunities for the upcoming Lunch and Learn event.

As a sponsor, you will enjoy prominent recognition and exposure, including a dedicated email promotion valued at \$3,500, logo and name placement on the event registration page, and inclusion in three newsletters. The brand will feature in event confirmation and follow-up emails sent to registrants, and your company will receive verbal appreciation at the beginning and end of the event if hosted by AIA|LA. You have the option to provide an event description for the registration page and newsletters (with AIA|LA reserving the right to edit). This comprehensive sponsorship package guarantees substantial brand visibility and recognition throughout the event.

2024 Award Program Sponsorship

AWARD PROGRAMS

In addition to the Annual Design Awards Ceremony + Party, AIA|LA celebrates architecture and design throughout the year in the categories of Residential Design, Restaurant Design, and Architectural Photography.

All are invited to attend a specially planned celebratory party where the winners are presented with citations, certificates of merit and honor. As presenting sponsor of these celebrations, your firm benefits from the association of being a leader in promoting, honoring and celebrating the significance of design excellence.

Architectural Photography Awards (Back in 2025)

An award program open to amateurs and professionals alike. Photographs are celebrated for successfully communicating the aesthetic of a built space.

Residential Architecture Awards

Awards are bestowed upon residential architectural projects at all skill levels from firms of all sizes that convey design excellence.

Restaurant Design Awards (Back in 2025)

A widely popular awards program that draws entries from all over the nation. Projects are awarded for exceptional design of lounge, bar, and dining spaces.

Annual Design Awards Ceremony + Party

AIA|LA's signature celebration honoring the very best of Los Angeles's architecture and design community. Opportunities for sponsorship are vast!

Sponsorships for this event are separate from our Annual Sponsorship Opportunities.

AIA|LA Award Programs Benefits

OPPORTUNITIES	PRESENTING	GOLD	SILVER	BRONZE
Sponsor Level	\$15,000	\$8,500	\$5,500	\$3,500
TICKETS				
Invitations for staff or guests	12	8	5	3
RECOGNITION				
"Presented by" in all communications	Y	N	N	N
Opening / Closing Remarks at the Ceremony	Y	N	N	N
Verbal Recognition at the beginning of the Ceremony	Y	Y	Y	Y
Featured in Sponsor Reel to be played at the Ceremony	Y	Y	Y	Y
Logo on event landing pages and electronic announcements	Y	Y	Y	Y
Logo in Event Program	Y	Y	Y	Y
Featured in AIA LA Tuesday Newsletter	Y	Y	Y	Y
EXTRAS				
Marketing Collateral to be distributed at the Ceremony***	Y	N	N	N
End of Year Networking Opportunity	Y	Y	Y	Y
Allied Affiliate Membership	3	2	1	1

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2024 Conference Sponsorship

CONFERENCES

1.5 degrees

The annual 1.5°C Symposium on Climate Change challenges our industry to explore the power of beauty in sustainable design to bridge the practicality of building construction with our desire to live in harmony with the natural world. There has been a paradigm shift that beauty is only a consideration of formal aesthetics; true beauty in architecture must inherently be grounded in an integration of physical form with community connection, livability, equity, resilience, and adaptability. Our goal is to influence participants' respective thinking of aesthetics in architecture and equip them with tools to transform our built environment of the future.

Technology Conference

Digital transformation is revolutionizing the AEC industry, offering new ways to develop and construct the built environment. The use of cloud, data, and artificial intelligence is maximizing the creative potential of architects and engineers – by augmenting their ability to rapidly create, analyze, and optimize designs, while also streamlining processes and revealing actionable project insights.

This Conference gathers the AEC community to discuss how technology is reshaping the industry and provides a platform for designers, architects, and built environment professionals to embrace the new possibilities of digital and explore innovative solutions for their clients.



2024 Conference Sponsorship

Purposeful

With the long-term goal of accelerating positive changes and better outcomes in healthcare environments, Purposeful seeks more efficient ways of broadening healthcare's reach to all segments of the population. The way we access care has been evolving, driven by new technologies, care delivery strategies, and consumer's wants and needs. We strive to make healthcare delivery faster and more economical, responsive to change, equitable, and accessible to the community.

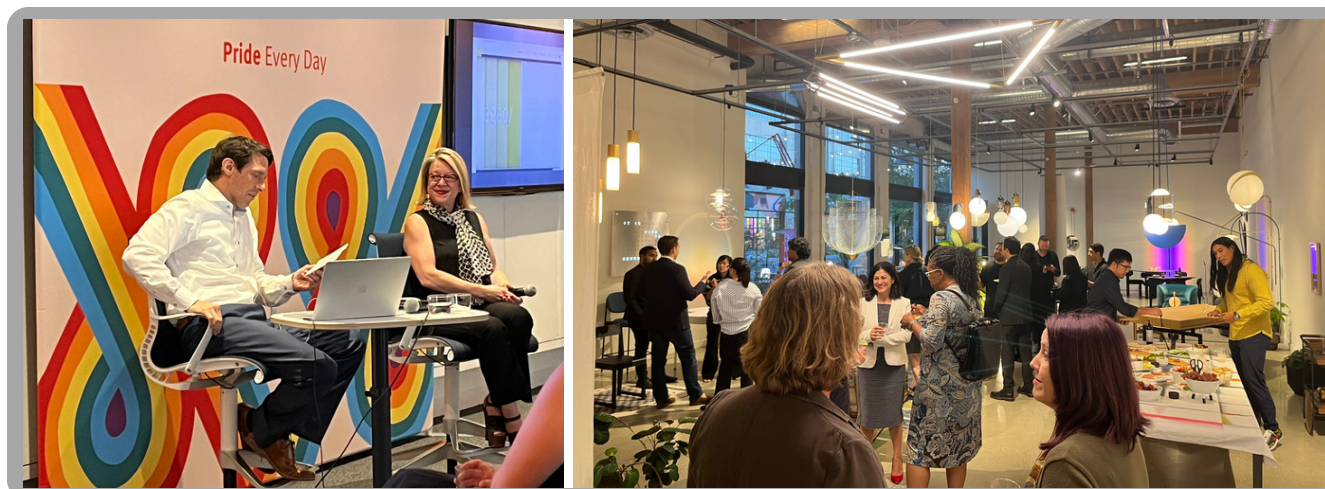
Creatives in Conversation

Creativity transcends conventional boundaries by forging unexpected connections and uncovering hidden patterns. It is a boundless exploration of possibilities, enabling us to discover new relationships between seemingly unrelated elements. In our ever-evolving world, boundaries are fluid and constantly shifting. Diverse disciplines blend, recalibrate, and cross-pollinate, giving rise to fresh and captivating avenues of exploration. These dialogues aim to engage creatives beyond the confines of architecture, seeking common threads and shared pathways, consistently striving for innovative solutions, and sparking interdisciplinary exchange and collective inspiration.

Encompass: Inclusive Architecture

This Conference attempts to serve as an interactive forum to amplify and elevate best practices in community outreach and empowerment to ensure more equitable, healthy, and inclusive outcomes for our region.

More generally, we aim to support and maintain the vibrant presence of local street vendors, community artists, and other aspects that contribute to the authenticity, diversity, and uniqueness of our neighborhoods. Empowering community-based organizations and architecture & design groups is vital for inclusive urban development. Strengthening connections with local businesses and optimizing economic development for the benefit of all community members remains a core objective.



2024 Conference Sponsorship

Powerful

Celebrate the strength and resilience of women architects and allied professionals by shedding light on their achievements. With our inspiring list of speakers, panelists, and roundtable discussions, we hope to inspire a sense of purpose as we focus on the intentional actions that can be taken by women to self-advocate and deliver measurable progress towards a more diverse profession with increased gender equity. It is a forum of inspiring contributors and mentors, celebrating the incremental and deliberate actions necessary to effect positive change in our profession.



Design for Dignity

Design for Dignity serves as a forum to leverage the expertise of architects to achieve cost-containment, neighborhood engagement/ community buy-in, and insight about how to best overcome specific regulatory and procedural hurdles, hardships, and 'red-tape'. We focus on implementation and execution, exploring policy/ advocacy topics, and technical delivery expertise. The conference strengthens and communicates the leadership role of "inclusive housing architects" in realizing solutions to the housing and homelessness crises.

AIA|LA Conference Sponsorship Benefits

OPPORTUNITIES	PRESENTING	CHAMPION	STUDENT	FRIEND	PARTICIPATING
Sponsor Level	\$5,000	\$2,500	\$2,000	\$1,500	\$500
TICKETS					
Invitations for staff or guests	6	4	3	2	1
RECOGNITION					
"Presented by" in all communications	Y	N	N	N	N
Logo on Sponsor Slide	Y	Y	Y	Y	NAME
Logo/link on Event landing webpage	Y	Y	Y	Y	NAME
Logo in Event Program	Y	N	N	N	N
Social Media Postings on various platforms	Y	Y	N	N	N
Logo in Post-Event Thank you Email	Y	Y	Y	Y	Y
EXTRAS					
60-90 Second Video to be played at the Conference**	Y	N	N	N	N
Allied Affiliate Membership	3	2	1	1	0
Printed Member Directory	1	1	1	0	0
Opportunity to promote Marketing Materials***	1	0	0	0	0

** If you need a video, we can provide assistance creating one. Please ask about rates and examples if interested.

*** Marketing materials must be delivered by the firm two weeks prior to the Conference date and requires approval by AIA|LA Staff prior to distribution.

HOW TO SPONSOR

All Sponsorship Opportunities can be purchased using a credit card online through our secure [website](#).

All sponsorship opportunities are customizable.
Please contact us for further details.

If you would rather pay by check
or if you need an invoice for this transaction:
Contact Lori at lori@aialosangeles.org



Thank you!

2024 Sponsorship Opportunities



CLAY
HOLDEN