

Constructing a Legacy for **Community Benefit**

Friday, May 12, 2023

8:00AM - 4:00PM

The Beehive 1000 E 60th St Los Angeles, CA 90001

6 LU HSW



CONSTRUCTING A LEGACY FOR COMMUNITY BENEFIT

leveraging the olympics and paralympics to build equity

may 12th, 2023 8am-4pm at the Beehive

J.E.D.I. - Justice Equity Diversity & **Inclusion Committee**



Southern California Chapter



AIA Los Angeles



Constructing a Legacy for **Community Benefit**

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Encompass: Inclusive Architecture Constructing a Legacy for Community Benefit PROGRAM

8:00-8:30 - Registration, breakfast and networking

8:30-8:45 - Welcome Remarks

Marc Romeo - Events + Program Manager, AIA|LA Leslie Sydnor, AIA, NOMA, LEED AP - President, AIA|LA + Director, Cumming Corp.

8:45-9:25 - Keynote

Rhianna C. Rogers, PhD - Director, Center to Advance Racial Equity Policy, RAND Corporation Martin Muoto - Founder and CEO, SoLa Impact

9:25-9:55 - Conversation with Seleta Reynolds and Tamika Butler: Prioritizing Communities in Transit Investment

Seleta Reynolds - Chief Innovations Officer, Office of Strategic Innovation, METRO

Tamika L. Butler, Esq. - Founder + Principal, Tamika L. Butler

Consulting LLC

9:55-10:15 - Conversation with Nick Saponara and Carmen Suero: Best Practices in Transit-Oriented Development

Nick Saponara - Executive Officer, Transit Oriented Communities, METRO

Carmen Suero, Assoc. AIA, NOMA - Principal, The Good Project Company

10:15-10:30 - Coffee Break



Constructing a Legacy for Community Benefit

PROGRAM

10:30 - 11:00 - Rolling Out the Red Carpet: Century Blvd Case Study

Michael H. Anderson, AIA, NOMA - Principal, Anderson Barker, Inc. Judith Taylor - Partner, HR+A Advisors, Inc. Johanna Hauser, AIA - KFA + Chair, AIA|LA J.E.D.I. Committee

11:00-11:15 - Todos Juntos: What Does Positive Placemaking Look Like in 2035?

Siobhán Burke, AIA, LEED AP - Principal, Lyric Design and Planning

11:15 - 12:00 - Community Empowerment within Community Engagement

Breana Weaver - Assistant Manager of Diversity + Inclusion, PCL Construction

Drake Dillard, AIA - Senior Project Manager, Perkins and Will Joss Tillard-Gates - Director of Community Affairs, Clark Construction Group

Amber Meshack - Director, Business, Jobs + Social Responsibility Division, Los Angeles World Airports

12:00 - 1:00 - Lunch



Encompass: Inclusive Architecture Constructing a Legacy for Community Benefit

PROGRAM

1:00 - 1:30 - Going for the Gold: How Do We Advance Greater Socio-Economic Impact?

Craig Atkinson, AIA, NOMA - President, SoCal NOMA + Director | California Public Practice Lead | Senior Principal Architect, Arcadis IBI Group Leslie Sydnor, AIA, NOMA, LEED AP - President, AIA Los Angeles + Director, Cumming Corp.

Winston Thorne, AIA, NOMA - 2023 AIA California, First Vice-President | President-Elect + 2023 AIA Pasadena + Foothill Chapter, Director-At-Large | Past President

1:30 - 2:00 - Strengthening Community-Based Economies

Rudy Espinoza - Executive Director, Inclusive Action For The City Ronnell Hampton - Founder, Growing Greatness Now + Principal Equity Strategist, Human Rights and Equity Department, City of Los Angeles Genelle Brooks-Petty, Assoc. AIA, NOMA - Principal Designer, BPC Interior Design

2:00 - 2:40 - DesignCypher

Dawn Hicks, NOMA - Founder | Owner, DesignCyphers + Community Design Manager, Venice Community Housing Erick Rodriguez, AIA - Associate, KFA Architects

2:40 pm - 3:40 pm - Roundtable Break Out Group Discussions

3:40 pm - 4:00 pm - Closing Remarks

4:00pm - Tour of Beehive



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AIA LA J.E.D.I. Committee Members

Johanna Hauser, AIA - KFA/ J.E.D.I. Committee Chair

Arman Massahi, AIA - KFA/ J.E.D.I. Committee Vice Chair

Genelle Brooks-Petty, Assoc. AIA, NOMA - BPC Interior Design/J.E.D.I. **Committee Past Chair**

Carmen Suero, Assoc. AIA, NOMA - Good Project Company/J.E.D.I. **Committee Past Chair**

Erick Rodriguez, AIA - KFA/ J.E.D.I. Committee

Leslie Sydnor, AIA, NOMA, LEED AP, AIA|LA - President & Director, **Cumming Group**

Josh Foster, Assoc. AIA, NOMA - JAFC Solutions/J.E.D.I. Committee

Craig Atkinson, AIA, NOMA - IBI Group/J.E.D.I. Committee

Breana Weaver - PCL Construction/J.E.D.I. Committee

Rene Rodriguez, Assoc. AIA - Egan Simon/J.E.D.I. Committee

AIA|LA Staff Liaisons:

Cyrice Griffith - Deputy Director Will Wright, Hon. AIA|LA - Director of Govt. + Public Affairs



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Steve Tanner, Hon. AIA|LA - Membership Director
Emily Eisenberg - Marketing + Communications Manager
Marc Romeo - Events Manager
Lori Diamond - Office Manager

