

# DESIGN AWARDS

## 2023



**AIA** Los Angeles

**Design Awards  
Committee**

# WUFI50 WEST ADAMS

**SPONSORSHIP  
OPPORTUNITIES**



# WHY YOUR SUPPORT MATTERS

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The Annual Design Awards party is the biggest event of the year for AIA|LA - an opportunity to celebrate excellence in architecture and our friends and allies and for our community to come together, share a drink and stories and enjoy each other company.

But also, this splashy party is the biggest fundraiser for the Chapter and our sponsors' support is paramount to allowing this event to be produced and the chapter to continue to push the boundaries of the professional conversation within ourselves, with our city leaders and all communities at large.

**This year, in particular, the design awards party will take place at the new AIA|LA and ACLA's home, a center for all communities and your support is particularly appreciated, as AIA|LA moves to a new Chapter of its existence.**

I am very excited by how this organization is making strides within our communities and I thank our sponsors for allowing us to be stronger and more impactful on behalf of the architectural profession.

Thank you for your support.

Carlo Caccavale, Hon. AIA|LA  
AIA|LA and ACLA Executive Director





# NEW HOME OF AIA|LA

## A destination for our community

Formed 115 years ago, the Los Angeles Chapter of the AIA is a not-for-profit organization dedicated to furthering the efforts of its parent organization, the American Institute of Architects (AIA), by specifically serving the interests of our local architecture and design community. AIA|LA's membership includes architects and design professionals actively engaged in the industry. Members work at diverse companies representing a broad range of professional practices. Through advocacy, education, networking and outreach, AIA|LA serves as a resource to help make the Los Angeles region more delightful, healthier, more sustainable, and economically competitive.



Clay Holden Architects

While shelter is a fundamental charge of the architect, the AIA|LA has been looking to establish a permanent home of its own for some time. We were able to pursue our dream of building a freestanding space in the heart of Los Angeles through careful fiscal management over many years. Today, we are very close to completing this project, and now need the support of our members and friends to get us over the finish line. Please help us make our dream a reality by reviewing the donor and sponsorship opportunities and making a contribution.

Our new space is situated halfway between Downtown Los Angeles and the West Side, in the historic West Adams district. We are renovating a Neo-Classical bank building from 1927, which will house AIA|LA's offices and serve as a space for our nonprofit organization, Architecture for Communities, Los Angeles (ACLA). Conceived as a hub for the LA design community, the Center for Communities will provide programming that celebrates architecture and educates communities about the value of design and its positive impact on the development of our city. The new Center for Communities will be a space for meetings, conferences, exhibitions, celebrations, and networking for our members, our youth, our city leaders, and our fellow Angelenos.

Your dedication to and support of AIA|LA has never been more appreciated as it is currently to make this permanent headquarters, community resource, and home a reality. The following sponsorship opportunities defined within this brochure not only ensure a dynamic and robust annual awards program this year but helps our Chapter create that destination for all of us. Thank you for your consideration in supporting AIA|LA.



# DESIGN AWARD SPONSORSHIPS

Include Your Branding in All Collateral for the Largest Annual Gathering of Members

## PRESENTING

**\$15,000**

- Only one opportunity available with first right to renew next year
- “Presented by” terminology appears in text or logo
- Company rep can make welcome remarks at Party
- Collateral material can be handed out at Party
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (15) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

## GOLD

**\$8,500**

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (8) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

## SILVER

**\$5,500**

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (5) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition



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## BRONZE

**\$3,500**

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (3) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

## COCKTAIL SPONSOR

**\$6,000**

*A Signature Cocktail named after your company*

- Logo on cocktail napkins and exclusive visual presence on a video monitor
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
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## APPETIZER SPONSOR

**\$5,000**

*Sponsor a tasty assortment of pre-ceremony appetizers*

- Postcard-size printed logo on small stands on high-top tables in courtyard
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
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## PHOTO BOOTH SPONSOR

**\$6,000**

*Sponsor the photo booth for the evening, allowing guests to make memories with colleagues and friends.*

- Logo on photos
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
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## REGISTRATION SPONSOR

**\$6,000**

*Check in and greet guests as they arrive.*

- Sponsor logo on each name tag
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (2) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
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## DESSERT SPONSOR

**\$5,000**

*Sponsor a sumptuous Dessert Table*

- Two dedicated plaques with logo on both ends of the dessert table
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (2) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
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## EXHIBITION SPONSOR

**\$8,000**

*Sponsor the 2023 Design Awards Exhibition*

- Prominent signage as the sole sponsor of the Design Awards Exhibition
- Presentation of the conversation about Design Awards winners (Date TBD)
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
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## SHORT FILM SPONSOR (3 OPPORTUNITIES)

**\$5,000**

*Help produce a short film to highlight areas of interest to our professional community.*

- Your own introduction to a curated short film about the evening's winners to be presented during the ceremony, distributed by AIA|LA after the ceremony to all members and will live in AIA|LA YouTube channel
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (2) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
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- (1) Logo in sponsor reel
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- (1) Verbal recognition

## VIRTUAL DESIGN AWARDS PRESENTING SPONSOR

**\$6,000**

*Sponsor the Virtual Design Awards ceremony which will celebrate the winners of the 2023 Design Awards.*

- Only one opportunity available with first right to renew next year
- "Presented by" terminology appears in text or logo as it refers to the Virtual Design Awards Only
- Company rep can make welcome remarks at the event (or send a company video)
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2023 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition



# T H A N K Y O U !

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**MORE INFORMATION ON DESIGN AWARDS:**

<https://www.aialosangeles.org/home/awards/design-awards/>

**CONTACT:**

Lori Diamond

[lori@aialosangeles.org](mailto:lori@aialosangeles.org)

**To register for any of these sponsorship opportunities,  
Please click on the link, or scan the QR code below.**

<https://www.aialosangeles.org/product/design-awards-party-sponsorship-2023/>

