

2023 Annual Sponsorship Opportunities

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AIA|LA's signature programs, tours, events, and recognition programs could not be possible without the financial contributions of our Annual Sponsors.

In appreciation for their generosity, AIA|LA provides each Annual Sponsor year-round recognition in a variety of printed and digital communications to our membership base.

Based on the level of support, AIA|LA reserves discounted and complimentary passes to our often-sold-out programs, for our Annual Sponsors, ensuring they too have the opportunity to engage with our members and to experience first-hand how their participation and program support further strengthens the industry.

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OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE	EMERGING PRACTICE
BENEFITS	\$15,000	\$10,000	\$5,5000	\$3,5000	\$1,500
TICKETS					
Design Award	4	3	2	1	1
Tickets per Symposia**	4	2	2	1	1
Tickets per Select Tour	4	2	1	1	0
RECOGNITION					
# Profiles Firm, Office Executive on Social Media	2	1	0	0	N/A
Logo/Link Dedicated 2023 Annual Sponsors Page	Y	Y	Y	Y	LIST
As Annual Sponsors at: APA/RDA/RAA/DA Ceremonies	Y	Y	Y	Y	N/A
As Annual Sponsors at: all AIA LA Symposia	Y	Y	Y	Y	N/A
Logo/Link AIA LA Home Page	Y	Y	-	-	-
INVITATION / PERKS					
Allied Affiliate Membership Benefits	3	2	1	1	1
Printed Member Directory	1	1	1	1	1
Marketing Materials at Symposia Events***	1	1	0	0	0

Y = Yes N/A = Not Applicable LIST = Name recognition only

*NEW FOR 2023

- Emerging level will be recognized by name only as supporting member.

**This includes 2°C; Encompass; Purposeful; Design For Dignity; Powerful.

***Marketing materials must be delivered by firm two weeks prior to Symposia date and require approval by AIA|LA Staff prior to distribution.

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PROGRAM SPONSORS / AWARDS PROGRAMS / SHOWROOM SPONSORS

Program Sponsors / Awards Programs / Showroom Sponsors give firms greater visibility as with other specially created programs, however by supporting a single subject matter on a much smaller and targeted scale. While all levels come at a base price and structure, these opportunities can be tailored to fit a Sponsor's specific outreach goals and budgets.

- **Legislative Day *New Opportunity* (\$3,500) (October)**

Every October, AIA|LA Organizes our premier annual advocacy event at Los Angeles City Hall. The event serves as a forum to highlight best-practices and underscore AIA|LA's core values of inclusion, mobility, social equity, housing affordability and resilience. AIA|LA Legislative Day at City Hall also serves as a way to celebrate programs and strategies that are working well to ensure that neighborhoods are well-balanced communities.

- **City Leaders Breakfast Series (\$5,000)**

This popular program appears to members who are early morning risers and who wish to engage in smaller settings with the most prominent and interesting thought leaders in the City of Los Angeles. "Government Officials" and "Civic and Cultural Influencers" are the two tracks featured. Sponsoring firms receive passes for each iteration of the event, as well as the welcoming remarks.

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AWARD PROGRAMS

In addition, the Annual Design Awards Ceremony + Party that takes place in October, AIA|LA celebrates architecture and design throughout the year in the categories of Residential Design, Restaurant Design, and Architectural Photography. All are invited to attend a specially planned celebratory party where the winners are presented with citations, certificates of merit and honor. As presenting sponsor of these celebrations, your firm benefits from the association of being a leader in promoting, honoring and celebrating the significance of design excellence.

- **Architectural Photography Awards**

An award program open to amateurs and professionals alike. Photographs are celebrated for successfully communicating an aesthetic of a built space.

- **Residential Design Awards**

Awards are bestowed upon Residential projects at all skill levels from firms of all sizes which convey design excellence.

- **Restaurant Design Awards**

A widely popular awards program that draws entries from all over the nation. Projects are awarded for exceptional design of lounge, bar, and dining spaces.

- **Annual Design Awards Ceremony + Party**

AIA|LA's signature celebration for honoring the very best of Los Angeles's architecture and design community. Opportunities about for sponsorship and are not limited to just one sponsor alone. Sponsorships for this evening are exclusive to the event and are made available separate from the Annual Sponsorship Opportunities.

To discuss AIA|LA Annual Sponsorship contact Carlo Caccavale, Hon. AIALA, Executive Director, AIALA.
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