

PURPOSEFUL 2021

REBOOTING HEALTHCARE

AN ARCHITECTURE IN HEALTHCARE WORKSHOP

**WEDNESDAY,
AUGUST 18, 2021
4:30PM-7:00PM**

**VENUE HOST:
DPR CONSTRUCTION**

**ADDRESS:
88 WEST COLORADO BLVD. SUITE 301
PASADENA, CA**

**CEUs:
2LU/HSW**



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PROGRAM AGENDA

4:30-5:00 PM:
REGISTRATION/NETWORKING

5:00-5:20 PM:
WELCOME AND PANEL INTRODUCTIONS

5:20-5:35 PM: SHARE IDEAS

5:35-6:35 PM: PANELIST INPUT

6:35-7:00 PM: TAKEAWAYS AND CLOSING COMMENTS

7:00 TO CLOSE: NETWORKING/REFRESHMENTS

MODERATOR:

SARAH WINTERS

SENIOR COMMUNICATIONS MANAGER
ZGF

OPENING REMARKS:

GARY GOLDBERG, AIA

PANELISTS:

KAREN COSTELLO

SENIOR PRINCIPAL
PLANNING/DESIGN & DEVELOPMENT
HOAG HOSPITAL

GARY DUNGER

EXECUTIVE DIRECTOR
FACILITIES, PLANNING, DESIGN & CONSTRUCTION
CEDARS-SINAI HEALTH SYSTEM

WILLIAM MARSH

VICE PRESIDENT OF REAL ESTATE DEVELOPMENT
CHILDREN'S HOSPITAL OF LOS ANGELES

DEB SHEEHAN

HEALTHCARE CORE MARKET LEADER
DPR CONSTRUCTION



MEET OUR PANELISTS



Deb Sheehan

HEALTHCARE CORE MARKET LEADER
DPR CONSTRUCTION

Honing a background in business management, engineering, architecture and construction, Deb champions short- and long-term strategies that leverage cross-market factors that shape industry trends and anticipate next generation solutions. As an active Project Executive, she has overseen the delivery of more than \$10 billion in design solutions for the built environment. Regarded for her ability to activate organizational change, she advances financial value and operational performance as key drivers of real estate solutions. She currently serves on the national board of directors for Design Build Institute of America.



Karen Costello

SR. PRINCIPAL | PLANNING, DESIGN, & DEVELOPMENT
HOAG MEMORIAL HOSPITAL PRESBYTERIAN

Karen Costello leads Real Estate, Planning, and Design strategy for Hoag. She specializes in understanding the integrated network of projects, facilitating creative ways to connect strategies, and using research and best practices to design innovative new models of care delivery to improve outcomes and experience for our patients. Acting as the bridge between leadership, strategy, operations, design, and construction, Karen’s team is responsible for planning and developing the complex portfolio of projects at Hoag.



William Marsh

VICE PRESIDENT OF REAL ESTATE DEVELOPMENT AT
CHILDREN’S HOSPITAL LOS ANGELES

William Marsh’s experience has been gained over a thirty year career on a variety of projects in the private sector. This expertise has included several complex hospitality and institutional projects with the largest project totaling \$650,000,000. Mr. Marsh has provided project management services from inception through completion including the direction of multiple projects utilizing numerous consultant teams and interfacing with user groups. He has an exemplary record of managing projects on time, and in budget.



Gary Dunger

EXECUTIVE DIRECTOR
FACILITIES, PLANNING, DESIGN & CONSTRUCTION
CEDARS-SINAI HEALTH SYSTEM

Gary Dunger is an Executive Director for Cedars-Sinai Health System, Facilities Planning, Design & Construction department, responsible for overseeing the development of Planning, Design and Construction projects for the entire Health System from inception through project close-out. Formerly the OSHPD Business Process Manager, Chief Fire & Life Safety Office and Regional Compliance Officer, Gary has been involved with health facilities construction for 30 years.



PURPOSEFUL PLANNING COMMITTEE

PURPOSEFUL CO-CHAIRS

JHIAH CHANG, AIA - CEDARS-SINAI

ERIC HALM, AIA - BERNARDS

PURPOSEFUL PLANNING COMMITTEE

CHAI JAYACHANDRAN, AIA - SMITHGROUP

RON RENDINA - DPR

GARY GOLDBERG, AIA - G GOLDBERG AIA

MEREDITH MEYERS - CUNINGHAM

TRISHA CLARK - CANNONDESIGN

MOE GOUDARZI - ARUP

TINA GIORGADZE, ASSOC. AIA - PERKINS+WILL

SARAH WINTERS - ZGF

AIALA HEALTHCARE COMMITTEE CHAIRS

CHAIR: HUNVEY CHEN, AIA - HOK

CO-CHAIR: ASHLEY MANGUS, ASSOC. AIA - HGA

AIA LOS ANGELES STAFF

CARLO CACCAVALE, HON. AIALA

CORRINE ELLINGSON

LORI DIAMOND

NICK IMBRIALE

JESSICA SAMILEY

STEVE TANNER, HON. AIALA

TIBBY ROTHMAN, HON. AIALA

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