

call for entries (registration extended)
2020 AIA|LA 2x8 exhibit design competition
register by monday february 3rd, 2020
submit by monday february 17th, 2020

domum

BACKGROUND

2x8 is an annual exhibition & scholarship program showcasing exemplary student work from architecture & design institutions throughout California. Celebrating the state's unequaled diversity in pedagogical directions, each of the participating academic programs select two projects that embody their core vision. As many as twenty schools participate in the annual show.

2x8 has been a springboard for designers to introduce themselves to LA and the world. In 2020, the visibility of the program is increased with the AIA national conference in Los Angeles. The opening night coincides with the conference, facilitating over 20,000 individuals attending Architects and AEC professionals to observe the student work. This raises the bar on the quality and execution of the exhibition, and will provide a greater platform for everyone involved.

ELIGIBILITY

The competition is open to all faculty of California schools of architecture and design. Please register [here](#). Final entry materials must be submitted no later than 11:59 PM on Monday, February 17, 2020.

design

Design, build, and install the 2020 2x8 exhibition to showcase up to 40 student projects.

CHALLENGE

Student work is to be displayed on digitally printed backlit presentation film. The AIA|LA committee will provide reusable LED lighting measured in two-foot segments for back-lighting the work, and the printed film. The size and proportion of the boards is up to the discretion of the designer but must be a minimum of 15 square feet. The design concept of the exhibition should be flexible and capable of accommodating changes to the number of school entries. The design must also include two additional boards to display exhibition sponsors, an informational board regarding the exhibition, and signage as desired (i.e. show name, logo, school names).

DETAILS

The AIA|LA budget for the exhibition is \$20,000.

FUNDS

The curatorial theme of 2x8 this year reflects on the dialogue surrounding housing in Los Angeles and other urban centers across the country. This year, AIA|LA intends to create a dialogue around the topic of housing by asking schools to submit student work that responds to the current housing crisis.

THEME

An augmented reality app will be built by the 2x8 Committee, allowing the exhibition designer to overlay 3D student models with the design of the exhibition. The proposal should address the integration of an AR overlay with the overall exhibition design. The AIA|LA committee will develop an application incorporating both marker and markerless tracking methods for the overlay of super-graphics and student models at the discretion of the exhibition designer. Considerations should be given to AR activation spaces in front of student boards. We do not anticipate incorporating the use of any goggles, and we suggest that the submitted design avoid overly reflective, monochromatic or featureless exhibition surfaces for AR compatibility.

AR

A goal for this year's exhibition design is to ensure minimal waste in the production of the exhibit. Submitted proposals are required to incorporate an innovative strategy for the reuse of the exhibition materials after the exhibit and future recycling potential. One option for material reuse is to partner with a community organization in order to formulate a plan for long-term secondary use of the components of the exhibition. If fitting the intent of the designer, the 2x8 Committee has conducted initial outreach to the following organizations: Skid Row Housing Trust, Los Angeles Neighborhood Land Trust, Los Angeles Neighborhood Initiative, and Friends of the LA River. If the designer elects to partner with an organization, it is advised for the designer to communicate with the organization during the design phase.

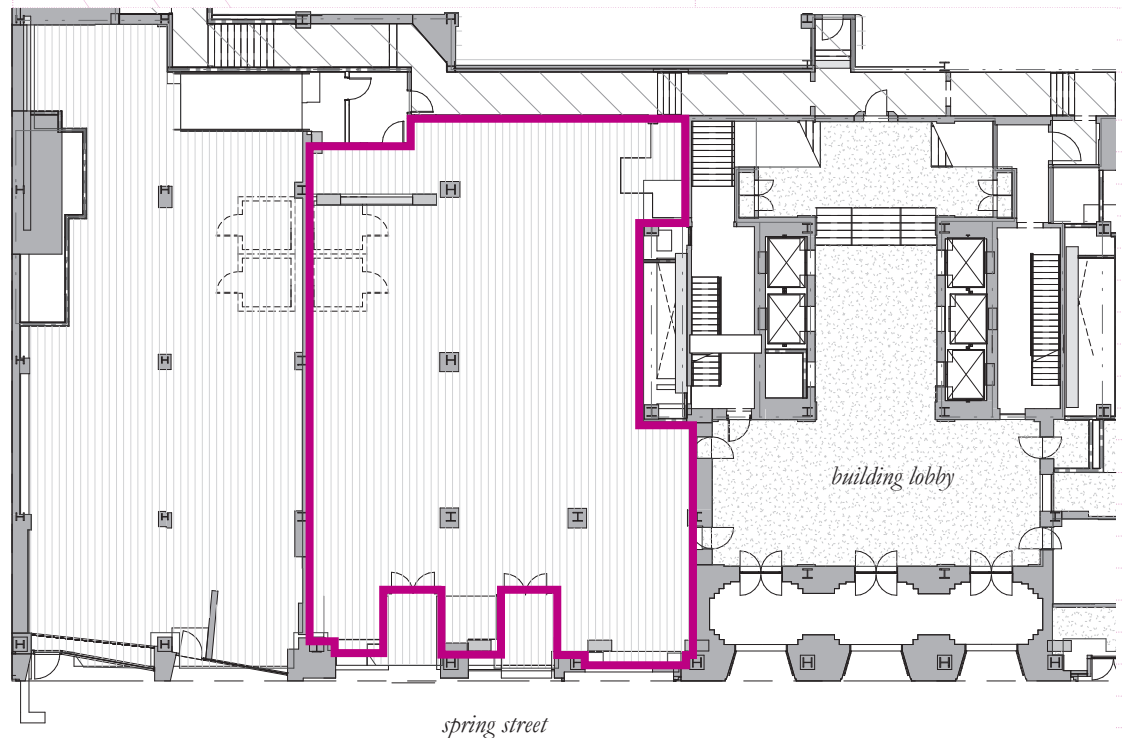
SECOND LIFE

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site

LOCATION The 2020 iteration of 2x8 will be held inside the Trust Building in the Historic Core of downtown Los Angeles. Built in 1928, the Art Deco building is situated among many landmark buildings on Spring Street.

SPACE The 2x8 exhibition will be held inside the 3,703 SF ground floor retail space adjacent to the well-adorned building lobby, at 433 S. Spring St. The raw space features a concrete floor and columns as well as an exposed ceiling. It has access to the street via the storefront and a means of egress through the back to the corridor. Lighting is limited.



DRAWING NOT TO SCALE

Please find the CAD file of the space, as well as additional building elevation and building plans [here](#).

DRAWINGS

Photographs of the space are provided to convey the look of the space.

PHOTOS

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details

Submission materials must include a floor plan accompanied by 3D diagrams, renders, details, and any other drawings to clearly communicate the design. Both an itemized construction cost estimate and a description of assembly (man-hour estimate and build sequence) should be included with the submission. Evidence of prior fabrication experience or a statement of commitment from a contractor / builder is encouraged though not required. Final entries are to be submitted on 11x17 landscape PDF less than 20MB total file size. The number of pages is at the discretion of the designer to effectively convey the design concept.

SUBMISSION

Entrants must make themselves available for a brief interview to present their concept and respond to requests for clarification between February 17-21. Execution of the design will begin immediately after the winner's announcement and will continue until May 14, 2020. The winner must be available to attend 2x8 Committee meetings and commit the time and human resources necessary to implement the exhibition design on budget and on schedule.

Please email the PDF submissions to
Carlo Caccavale, Director of the AIA|LA via: carlo@aialosangeles.org.

EMAIL

The 2x8 Committee will announce the winning submission on Monday, February 24, 2020.

WINNER



MEDIA PARTNER

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SMALL TALKS:LA

"Through our involvement as designers of the 2019 AIA 2x8 Student Exhibition, small talks:LA was afforded an elevated platform to expand the reach of our organization's values to the design community of Los Angeles. The exhibition design process gave our emerging designers the opportunity to challenge the typical 'white wall gallery' and test our ideas of social engagement and sacred spaces full scale. Our team gained a wealth of knowledge while also expanding our impact to local schools, universities and organizations throughout Los Angeles."



references

"Being selected as the winner for the exhibition design for the AIA | LA 2x8 EVOLVE - 2014 installation, gave us not only a great platform to showcase our design within a cutting edge environment at the Architecture and Design Museum, but also enabled us to continue our research into cellular complex structures. As a young faculty member at UCLA it was the perfect time and opportunity to engage with local digital fabrication facilities, explore novel materials and construction methods on an installation scale and meet members of the AIA who supported us in all endeavours throughout this project"

**JULIA
KÖRNER**

"INTERLACED 2x8 was an ambitious exhibition proposal aiming to challenge conventional urban display systems while exploring low-cost fabrication methods. We were delighted to win the competition and from the very beginning received incredible support from the 2x8 committee. Our production process was facilitated by assistance from sponsors, volunteers, and AIALA members. The strategic location of the INTERLACED 2x8 exhibition and marketing of the event drove a big crowd to the opening ceremony. The high number of visitors continued for the entire duration of the event. AIALA also invited us to give a public lecture on our practices and the design process of the exhibition. These opportunities provided by AIALA allowed us to introduce our work to a large network of people."

**BIAYNA
BOGOSIAN**



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**SPRING STREET
ELEVATION**



A. LOBBY ENTRANCE

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photos

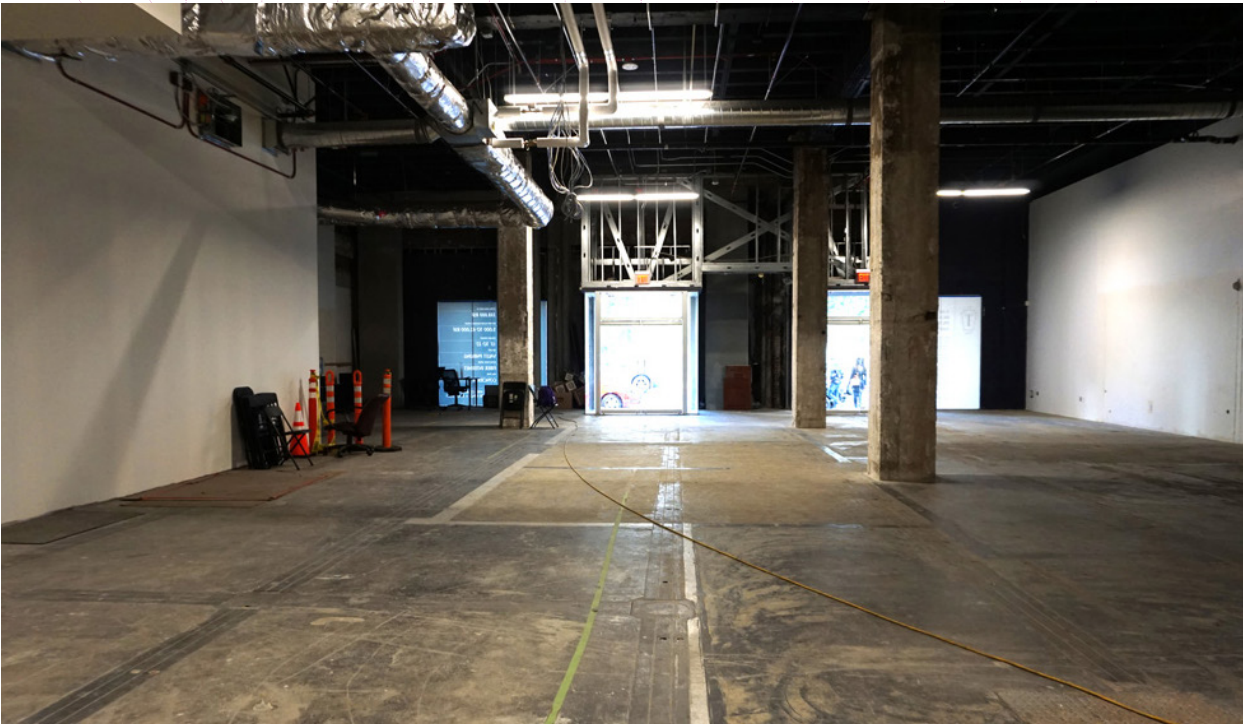
**B. EAST STOREFRONT
ENTRANCE**



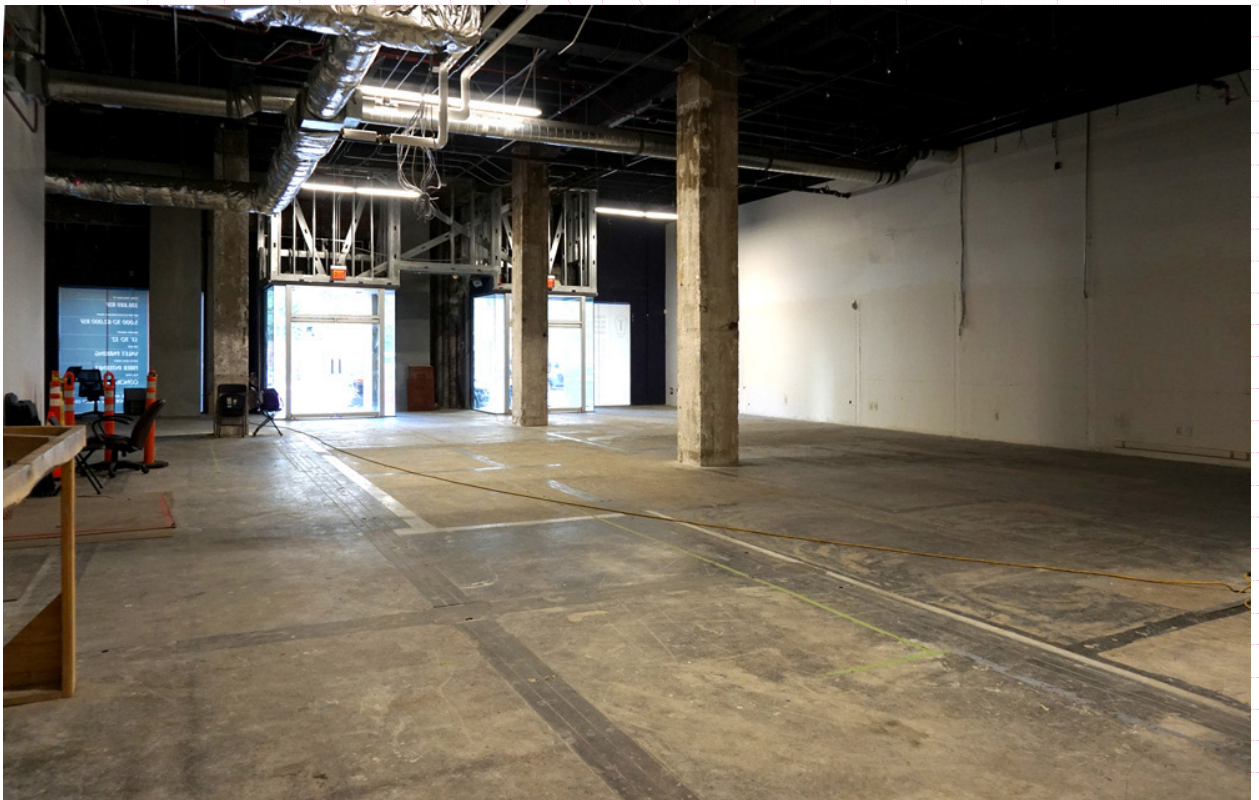
C. WEST STOREFRONT ENTRANCE

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LOOKING TOWARD THE STOREFRONT ON SPRING STREET.



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STREET ENTRANCE TO THE SPACE.



LOOKING TOWARD THE SHAFT WALL AND THE DOOR TO THE LOBBY.