



THE 2°C SYMPOSIUM || FEBRUARY 7TH 2020 || SPONSORSHIP FORM



SPONSORSHIPS

PRESENTING SPONSOR // \$5,000

- 4 tickets to the symposium
- This sponsorship provides an organization top billing as the symposium presenter.
- All digital and printed communications will note the symposium as being "Presented by [Name of Firm]."
- Your firm's logo will also be placed on symposium badges for all registrants.
- Recognitions : Badge Branding || Social Media Shout Out || Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

ARCHIVE // \$4,000

- 2 tickets to the symposium
- As the symposium Archive Sponsor your firm would receive full credit for providing the much needed funding for filming lessons shared during the day-long conference.
- The subject matter of the filmed symposium can be then be shared with those unable to attend in person, asynchronously and made available via the AIA|LA website. (Restrictions may apply)
- Recognitions : Social Media Shout Out || Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

STUDENT SCHOLARSHIP // \$3,500

- 6 tickets to the symposium
- For firms who are interested in mentoring opportunities.
- Scholarship sponsors are presented with four additional tickets that must be assigned to assist Emerging Professionals and current students of architecture and design programs who wish to attend the symposium.
- Recognitions : Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

HAPPY HOUR // \$3,000

- 2 tickets to the symposium
- While the symposium always brings together like minds for a common cause, unfortunately they come to an end. Be the life of the party – sponsor a fun post-symposium networking reception for those who wish to extend the day but in a much more casual setting.
- Recognitions : Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

LUNCH SPONSOR // \$2,500

- 2 tickets to the symposium
- Don't skip lunch! Ensure attendees have the energy to stay focused for the rest of the day.
- Share brief remarks about your firm in advance of the mid-day meal.
- Recognitions : Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

BREAKFAST SPONSOR // \$2,000

- 2 tickets to the symposium
- Make an impression! Sponsoring the breakfast for our symposium attendees. also rewards you the opportunity to share brief remarks about your firm at the very start of the symposium.
- Recognitions : Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

COFFEE BREAK SPONSOR // \$1,200

- 2 tickets to the symposium
- Coffee breaks allow your firm to be remembered for providing a much-needed refresher from in-depth conversations.
- Recognitions : Verbal Recognition || Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

FRIENDS OF 2°C // \$1,000

- 2 tickets to the symposium
- For those firms interested in securing tickets and the ability to support at a higher level than Participant and Emerging Professional Levels.
- Recognitions : Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

PARTICIPATING // \$500

- 1 ticket to the symposium
- Professionals across the board who wish to receive recognition for providing additional support to the symposium, but no longer fall into the range of Emerging Professional.
- Recognitions : Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

EMERGING PRACTICE // \$250

- 1 ticket to the symposium
- This level of sponsorship is reserved for smaller and younger firms (under 10 employees and under 10 years respectively).
- An opportunity to be recognized alongside the larger and more established firms in the field.
- Recognitions : Logo on Symposium Program || Logo on all Symposium print/digital communications || Post Symposium Email Thank You || Logo/Link on dedicated 2020 Symposium Page

Thank you for your support! Please complete your sponsorship contact and billing information on the AIA website at:

<https://www.aialosangeles.org/product/2c-sponsorship-2020/>

To send a check or receive an invoice, please contact Maria Robinson Glover, AIA | LA Associate Director: Maria@AIAlosangeles.org