MORNING

7:30–8:00 BREAKFAST/SIGN-IN

8:00–8:20

WIA
INFLUENCE : CREATE : AMPLIFY

Barbara Bouza, FAIA
Managing Director, Principal, Gensler
2019 AIA|LA President

Annette Wu, AIA
Associate Principal, NAC Architecture

Lani Lee, AIA
Associate, Skidmore, Owings & Merrill LLP

8:20–8:55

HOW TO BUILD A TEETER TOTTER

Virginia San Fratello
Founding Partner, Emerging Objects
Partner, Rael San Fratello

8:55–9:40

PERSPECTIVES ON SUCCESS: A COLLABORATIVE EFFORT

Carrie Byles, FAIA, LEED AP
Partner, Skidmore, Owings & Merrill LLP

Kelly Farrell, AIA
President/CEO, CallisonRTKL

Patti Rhee, FAIA, DBIA
Partner, Ehrlich Yanai Rhee Chaney Architects

MODERATOR: **Lani Lee, AIA**

9:40–9:50

DRAW THEIR FUTURES

Pearl Ho
Designer, OFFICEUNTITLED

9:50–10:10 NETWORKING BREAK

10:10–10:40

STARTING UP, LETTING GO: ON BUILDING A FIRM AND EMBRACING CHANGE

Alda Ly
Principal, Alda Ly Architecture & Design

10:40–11:25

HOUSING: LEARNING FROM SOCIALLY SUSTAINABLE DESIGN

Amy Anderson
Affordable Housing Developer

Barbara Flammang, AIA
Partner, KFA, LLP

Claire Bowin
Senior City Planner, Los Angeles Department of City Planning, Citywide Policy Section

MODERATOR: **Mariné Maroukian, Assoc. AIA**
Senior Project Manager, HMC Architects

11:25–11:35

FROM INFLUENCE TO ACTION

Francesca Carney, NOMA
Designer, IBI Group

11:35–11:40

BUILT BY WOMEN LOS ANGELES 2020

Cynthia Phifer Kracauer, AIA
Executive Director
Beverly Willis Architecture Foundation

11:40–1:00 LUNCHTIME DISCUSSIONS

Topics and Champions

NEGOTIATION STRATEGIES FOR A RANGE OF SITUATIONS
Carol Lanham, AIA, Assoc. DBIA
Deborah Weintraub, AIA, LEED AP
Kate Diamond, FAIA, LEED AP

FINDING HAPPINESS IN ARCHITECTURE THROUGH THE DIFFERENT STAGES OF YOUR CAREER
Yunnan Allen, RA, LEED AP

CAREER PATH GOAL SETTING
Audrey Sato, RA, LEED AP

ENTREPRENEURSHIP
Emmanuelle Bourlier

WORKING ON HIGHLY COMPLEX PROGRAMS AND PROJECTS
Kishani De Silva

TALENT RETENTION AND PROFESSIONAL DEVELOPMENT STRATEGIES: RETAINING BRIGHT WOMEN
Kala Wahl, IIDA

CHARTING YOUR CAREER PATH
Marisa Kurtzman, RA, LEED AP

INTERVIEWING AND NETWORKING TIPS
Anne Fletcher, AIA, LEED AP
Patti Rhee, FAIA

ADVOCACY: FINDING YOUR VOICE AND TAKING ACTION
Melanie Freeland, AIA

WORK LIFE INTEGRATION
Carissa Oyedele AIA, LEED AP BD+C

ALTERNATE CAREER PATHS
Kathleen Hetrick, LEED AP BD+C

HOW TO HANDLE SEXUAL HARASSMENT AND GENDER DISCRIMINATION
Petrina Gooch, Assoc. AIA

BUILDING A FLEXIBLE PRACTICE
Elissa Scrafano, AIA

TALKING TO YOUR (FUTURE) CLIENT
Helena Jubany, FAIA

ADVOCATING FOR EQUITY
Ingalill Wahlroos-Ritter, FAIA

THE POWER OF DEFINING YOURSELF
Michelle "Ferial" Asadies, AIA, ARB (UK), LEED AP

REDEFINE YOUR TRIBE
Simone Barth-Auster, Assoc. AIA, LEED AP BD+C

IMPLEMENTING EQUITABLE PROCESSES AND PROCEDURES
Andy Lantz, Assoc. AIA

THE VALUE OF A STRATEGIC PLAN
Phyllis Dubinsky, Affiliate AIA|LA

MENTORSHIP
Kristin Akin-Zimmerman, AIA, LEED GA
Monica Rodriguez, AIA

BOARD MEMBERSHIP: WHERE TO START?
Heidi Creighton, AIA, LEED Fellow

SKILLS FOR CREATIVE SUCCESS
Jeannette Diaz

EMBRACING BIM: DIGITAL ARCHITECTURE AND MULTIDISCIPLINARY COORDINATION
Ashley Hastings, Assoc. AIA

STARTING YOUR OWN PRACTICE: YOU KNOW MORE THAN YOU THINK!
Doug Teiger, AIA

INTEGRATION INTO COMPANY'S CULTURE FOR NEW AND RECENTLY PROMOTED PROFESSIONALS
Jennifer Wong, LEED AP BD+C

ARCHITECTURE ADJACENT
Pearl Ho

COMMUNICATIONS FOR A VARIETY OF SITUATIONS
Erin Gehle

TECHNOLOGY AND DESIGN: EMPOWERMENT VS. DIVESTMENT
Laura Bachelder, Architect (EU) and Judith Mussel, RA

PEDAGOGY AND PRACTICE
Kerenza Harris, RA

CONTINUING THE CONVERSATION: "PERSPECTIVES ON SUCCESS: A COLLABORATIVE EFFORT"
Kelly Farrell, AIA, LEED AP BD+C

AFTERNOON

1:00–1:15 GROUP PHOTO OP

1:15–2:00

BALANCING OUR EMOTIONAL INTELLIGENCE: An Investigation and Practice of the Attributes that will Elevate Your Leadership Impact

Karen Mozes, LEED AP BD+C
Regional Director of Professional Development, Gensler

2:00–2:10

HOW TO SURVIVE WHEN YOU'RE NOT BEING CONVENTIONAL

Shantal Der Boghosian
Principal Environmental Engineer, Northrop Grumman / Founder, Shakar Bakery

2:10–2:30 NETWORKING BREAK

2:30–3:15

INTERDISCIPLINARY INSIGHTS: A Conversation with Film/Television Industry Leaders

Peggy Rajski
Dean, Loyola Marymount University, School of Film and Television
Producer/Director - Winner, Academy Award - Best Short Subject, *Trevor* (1995)

Jessica Yu
Director/Writer - Nominee, Emmy Award - Outstanding Directing For A Limited Series, Movie Or Dramatic Special - *Fosse/Verdon*, "*Glory*" (2019) Winner, Academy Award - Best Documentary (Short Subject) - *Breathing Lessons: The Life and Work of Mark O'Brien* (1997)

Katy Wood
Sound Supervisor - Academy Award-winning Sound Teams on *The Lord of the Rings* trilogy (2001–2003), *King Kong* (2006) and *American Sniper* (2015)

MODERATOR: **Annette Wu, AIA**

3:15–3:50

WHY EQUITY MATTERS: A New Value Proposition for Designing our Future

Rosa T. Sheng, FAIA
Principal, Higher Education Studio Leader and Director of Equity, Diversity, and Inclusion, SmithGroup

3:50–4:00

TAKEAWAYS & CLOSING

Annette Wu, AIA
Lani Lee, AIA

4:00 ONWARDS HAPPY HOUR

Join us at the Mullin Wine Bar on the Rios Clementi Hale Studios-designed Music Center Plaza.

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POWERFUL WIA

Thursday, September 19, 2019
7:30–4:00

Dorothy Chandler Pavilion
Los Angeles, CA

WiA AIA Los Angeles

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