



**FOR IMMEDIATE RELEASE**

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**August 5, 2014, (Los Angeles, CA)** – The month of October was officially proclaimed Architecture Month by the City of Los Angeles. Dubbed *LArchitecture Month*, the emphasis was on bringing together a diverse professional and public-interest groups, including AIA Los Angeles (AIALA) and a host of participating organizations, to celebrate the built environment and bring awareness to the importance of design to the community at large.

The initiative was proposed by AIALA and formally declared by Los Angeles 4th District Councilman Tom La Bonge and Mayor Antonio Villaragosa on Friday October 12, 2007 at City Hall. ([Read the Resolution here](#))

In celebration of LArchitecture Month, AIALA, in conjunction with our Community Partners, will host a slew of events across the city to educate the public about architecture and design, celebrate the profession and encourage the dialogue between those interested in the built environment.

The 2014 theme is, “Design Cloud L.A.,” invokes the technological term of a “cloud computing” and having many devices accessible to the same program. With that in mind *LArchitecture Month* strives to bring many organizations together in pushing architecture and design forward in our City. From the skyscraper to the magazine to the snow cone, design is all around us, celebrate it this October 2014!

[Go to the LArchitecture Month website for more information.](#)  
(<http://tinyurl.com/larchmonth>)

**Become a Cooperating Partner:**

If you would like to submit an event and/or become a Partner Organization with AIALA in celebrating LArchitecture Month, please contact Nathalia Morales-Evanks at [nathalia@aialosangeles.org](mailto:nathalia@aialosangeles.org) to receive a media strategy kit and be included in our printed LArchitecture Month calendar. Deadline August 15, 2014.

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