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**AIALA Announces New Website Launch!**

**January 14, 2013, (Los Angeles, CA)** – Notice anything different? Look again! AIA Los Angeles (AIALA) kicked off the New Year by launching our brand new website. The new site features a new MapsLA database of noteworthy landmarks in the city, full color images and a more editorial feel to inspire our membership and the public.

We designed our website with the goal of growing and engaging our membership and the community, as well as showcasing our eleven committees. Chapter Executive Director, Nicci Solomons, Hon. AIACC, states, “We are proud to share our new site as it demonstrates the strengths of our organization.” She continues, “With over 3500 members and a vast array of program and events, we look forward to using it to celebrate architecture and design and encourage members and the public to get involved.”

Our 2012 Board President, Stuart Magruder, AIA proved to be our biggest champion in helping to get our new website designed and developed, “We are excited to unveil our redesigned website. We hope our members and the public will find the site easy to navigate and full of useful information.” As Stuart stepped down as President of AIALA in December, he noted that it couldn’t have been completed without team work, “The entire AIALA staff worked hard on this effort and a huge thanks go to our talented web designer, Talin Gureghian Hall of ALSO Design. Let us know what you think and be sure to check the site often: new content is going up daily!”

We hope you’ll take a look around the site, and that you love it as much as we do. Enjoy!

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